

FROM
THE MINT
THAT HELPED SHAPE
FRONTIER HISTORY...



COINS CREATED TO THE MOST EXACTING STANDARDS

FROM THE CELEBRATED SAN FRANCISCO MINT

SERVING THE NEW AMERICAN WEST

In the mid-1800s, a young America began to expand its horizons, looking westward toward California. With its rich reserves of one of the most precious metals known to man, this aptly named "golden" state attracted a flood of new settlers.

Responding to California's tremendous population growth, Congress authorized a new Mint at San Francisco to produce coins replacing the many international currencies then in use.



The second San Francisco Mint, known as the "Granite Lady," survived the 1906 earthquake.

AN IMPORTANT NEW ROLE FOR THE SAN FRANCISCO MINT

In 1937, the Mint moved to its present location, where coin operations continued until the mid-1950s. After a brief period during which only assay functions were performed, this facility was once again authorized to strike circulating coins. In 1968, the "Assay Office" was selected to produce Proof Coin Sets—a function it carries on today as the newly redesigned San Francisco Mint.

Since then, the San Francisco Mint has operated from a succession of facilities. Perhaps best known is the "Granite Lady" at Fifth and Mission Streets, built so solidly it survived the devastating earthquake of 1906.



Today's San Francisco Mint is the designated producing Mint for proof sets of circulating coins.

clarity, the finished proofs are carefully inspected with gloved hands. Those that pass inspection are then placed in transparent presentation cases which are sonically sealed for protection.

YOURS TO TREASURE – OR TO GIVE – FOR JUST \$11.00

Consisting of the Kennedy half-dollar, Washington quarter, Jefferson nickel, Roosevelt dime and Lincoln cent, the 1989 U.S.

EXQUISITELY DETAILED MINIATURE WORKS OF ART

The execution of U.S. Mint proof coins, with their unique cameo appearance, is a painstaking process. First, dies for striking the coins are processed to create a frosted look; the image itself is covered and the exposed surface hand-polished to create a mirror-like finish. After at least two strikes for



Each proof coin is meticulously inspected to ensure the highest standards of quality.

Mint Proof Set can be yours for only \$11.00—a small price for such craftsmanship and artistry. Indeed, annual Proof Sets have remained the same price since 1981, making it easy for collectors to purchase additional sets as gifts for family and friends.



How to order your 1989 Proof Set

Ordering your Proof Set is easy. Simply fill out the enclosed order card, making sure to include any change of address. Then use the enclosed pre-addressed envelope to mail the card with your remittance.

Proof Sets make lovely gifts for friends and meaningful souvenirs of our national heritage for children. Best of all, there's no limit to how many you may order, so don't hesitate to order extra sets.

Please allow at least eight weeks for delivery. Checks will be deposited and credit card orders billed upon receipt by the Mint. Once accepted, all sales are final.

For any inquiry about your order please contact:



Customer Service Center United States Mint

10001 Aerospace Drive
Lanham, Maryland 20706
Or call (301) 436-7400

Please do not contact any other Mint office or facility.

United States Mint numismatic programs are self-supporting. All proceeds from sales, after reimbursement for costs, are deposited to the General Fund of the United States Treasury.

Designed and printed in the U.S.A.



AN IMPORTANT MESSAGE
FROM THE DIRECTOR
OF THE
U.S. MINT



Dear U.S. Mint Customer:

Recently we notified you of a special opportunity to purchase a superbly crafted set of 1989 proof coins directly from the United States Mint.

Proof coins produced by the U.S. Mint have been made available to collectors for well over a century. With their exquisite detailing and unparalleled craftsmanship, these coins represent the apex of the minter's art.

This year's collection — consisting of proof versions of the five circulating U.S. coins — can be yours for only \$11.00. You may purchase additional sets at the same low price, making it easy to provide extra sets to friends and loved ones.

Whether you're a casual collector or a dedicated numismatist, you'll find the 1989 Proof Set to be not only an excellent value, but a thoughtful gift that's suitable for any occasion.

Order yours today. And thank you for your interest in the U.S. Mint.

Sincerely,

Donna Pope
Director of the U.S. Mint